Rotherham Together Partnership (RTP) meeting
5.30-7.30pm, Wednesday 8th June 2016
Boardroom, The Spectrum, Voluntary Action Rotherham
Notes and Action points

Attendees:
Carlin, Tony			South Yorkshire Fire & Rescue
Connolly, John			Further Education
Cowles, Cllr Allen	Leader of the Opposition Group, RMBC
Edwards, Chris	Rotherham Clinical Commissioning Group
Jagger, Paul	Chamber of Commerce
Kemp, Sharon	Chief Executive, RMBC
Kenny, Cmmr Julie	Commissioner, Lead for Partnerships
Lal, Shokat	Assistant Chief Executive, RMBC
Mallinder, Cllr Jeanette	RMBC
Niedzwiedz, Marek	Business Representative
Odell, Rob	South Yorkshire Police
Oldfield, Margaret	Voluntary Action Rotherham
Pater, Lawson	Rotherham, Donc & S Humber NHS Trust
Read, Cllr Chris	Leader, RMBC (Chair)
Roberts, Steve	Chair, Business Growth Board
Roche, Cllr David	Chair, Health & Wellbeing Board
Roche, Terri	RMBC Public Health
Scothern, Charlotte	Business Representative
Smith, Mark	VCF Sector Representative
Swales, Mark	Sheffield Hallam University
Wheatley, Janet	Voluntary Action Rotherham

Supporting officers:
Burton, Clare	RMBC, CYPS
Green, Kate	RMBC, Policy & Partnerships
Leach, Simeon	RMBC, Planning & Regeneration
Parry, Steve	RMBC, Housing, Asset Management & Neighbourhoods
Upstone, Hannah	RMBC Housing, Asset Management & Neighbourhoods

Apologies:
Akhtar, Azizzum	Voluntary, Community & Faith Sectors (VCF)
Barnett, Louise	Rotherham NHS Foundation Trust
Denniff, Andrew	Chamber of Commerce
Dexter, Adrian  VCF Sector Representative
Havenhand, Martin  Rotherham NHS Foundation Trust
Hoddinott, Cllr Emma  Chair, Safer Rotherham Partnership
Kitlowski, Dr Julie  Rotherham Clinical Commissioning Group
Pogson, Lisa  Business Representative
Singh, Kathryn  Rotherham, Donc & S Humber NHS Trust
Stephenson, Amy  Business Representative
Willis, Ruth  VCF Sector Representative

Rotherham Partnership:
Haywood, Carole  Partnership Manager, RMBC
Holmes, Michael  Assistant Partnership Manager, RMBC
Rodgers, Kellie  Partnership Officer, RMBC

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<td>1. <strong>Opening, welcome and introductions</strong></td>
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<td>Clr Chris Read opened the meeting and welcomed everyone, noting that a number of new representatives were in attendance.</td>
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| 2. **Notes and actions from the previous meeting and declarations of interest**  |
| There were no declarations of interest.  |
| The notes of the previous meeting were accepted as a true record.  |

**Matters arising**

**Rotherham Together Partnership plan launch event**
The launch event took place on the 17th March at the Carlton Park Hotel. There were approximately 120 attendees with over 40 organisations pledging support to the new partnership initiatives.

**Chief Executive Officer Group away day**
An away day took place on the 13th April at the Mercure Hotel, Sheffield Parkway. The Chief Executive Officers and their respective Chairs discussed a new partnership vision and themes, which will be further developed during today’s meeting.
‘Bringing People Together’ Community Relations work  
Cllr Read informed the RTP that a number of meetings have taken place over the course of the last year to address community relations issues. Cllr Read asked that these meetings be brought together under the Rotherham Together Partnership banner, in order for them to become better established moving forward. 
RTP members **agreed** to contact Carole Haywood directly should they wish to become involved in this meeting. 

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Carole **agreed** to circulate some further information regarding the meetings to the partnership.  

3. **Theme Board updates**  
**Health and Wellbeing Board**  
Cllr David Roche gave a brief update on the Health and Wellbeing Board. Cllr Roche informed the RTP that he was pleased with the board’s progress to date, the main areas of work included:  
- The Better Care Fund plan has been agreed  
- The board will be undertaking a self-assessment and participating in an LGA pilot  
- Recent ‘Let’s get Rotherham Active’ event was very successful  
- The board received a presentation from South Yorkshire Fire and Rescue regarding how they can assist with health outcomes  
- Cllr Roche welcomed any wider input/involvement from partners with the South Yorkshire and Bassetlaw Sustainability and Transformation Plan  
Mark Swales informed the RTP that Sheffield Hallam University were developing an advanced wellbeing centre. Terri Roche agreed to contact Mark to discuss this further.  

**Business Growth Board**  
Steve Roberts gave a brief update on the Business Growth Board and its three supporting sub-groups. Steve informed the RTP that the board was very active and he was pleased with the support provided by RMBC officers. The main areas
Wealth creation and business growth – businesses have been interviewed on their priorities
Creating an identity for Rotherham town centre
Securing funding for Rotherham from the next round of LEP Growth Fund
Developments – including AMP/AMID, Gullivers, Yorkshire Man of Steel, Forge Island, Rotherham Interchange and Bassingthorpe Farm
Magistrates Court – need to apply political pressure over ownership of the buildings and land
Skills – working with the colleges to look at work readiness and attitude

Mark Smith asked how the Business Growth Board will focus on people who are most vulnerable (from an employment and skills perspective) in addition Rotherham has higher than average numbers of people with learning difficulties and an ageing population.

Janet Wheatley highlighted issues with recruitment within the social care sector.
Cllr David Roche informed the RTP that the Addison Day Care Centre has established a sub-group which is looking at pathways into work for people with learning difficulties.
Lawson Pater suggested that volunteering opportunities are a good way to encourage people to work, together with the encouragement of apprenticeships and work experience.
Mark Smith responded that although volunteering (as a pathway to work) is resource intensive, it has been proven to work in the past.
Charlotte Scothern informed the RTP that the Enterprise Advisory Network was working well.

**Safer Rotherham Partnership**
Rob Odell gave a brief update on the Safer Rotherham Partnership. The main areas of work included:
- A partnership focus on CSE
- A review of the SRP plan
- The process for the allocation of the £224k funding from the Office of the Police and Crime Commissioner for 2016/17 will shortly commence
- A focus on the marches in Rotherham town centre with continued discussions with the Home Office
- There has been increased reporting of CSE and hate crimes (seen as positive)
- Ongoing enforcement activity in Eastwood

**Children and Young People’s Partnership**

Claire Burton gave a brief update on the Children and Young People’s Partnership Board. Claire explained that the board had only met twice to date, but had already made a lot of progress. The main areas of work included:

- Work on a draft plan for 2016-19 with a partnership focus on the priorities
- Further consultation to take place on the plan
- The board are looking at branding, and will launch a design competition as part of the Children’s Festival
- Three task groups have been established:
  - Children and Young People’s Plan
  - Wider Workforce
  - Early Help

### 4. Rotherham Together Partnership communication and engagement plan (Paper 1)

Carole Haywood introduced the paper, which provides an update on the initial communication and engagement plan for the partnership. The plan addresses four main aims:

- Improving Rotherham’s image
- Being visible
- Listening and acting
- Building relationships

The Communications and Engagement Officer, Elena Hodgson, is now in post (resourced by the Chief Executive Officer Group) and has been working on the establishment of the new website – [www.rotherhamtogetherpartnership.org.uk](http://www.rotherhamtogetherpartnership.org.uk).

Elena will be meeting with partner communication leads over the next couple of weeks.

The RTP **agreed** to forward details of any events (linked to the partnership themes) so that they can be added to the calendar of partnership events which is being collated.
Thinkingplace have been contracted to work with RTP and the Business Growth Board on the place shaping work. This work will commence in the next couple of weeks, and will be brought to the September meeting of the RTP. This work will provide a toolkit which includes a narrative/story of Rotherham as a place, with key messages and photography to support.

Mark Smith suggested that the website should feature more pictures, and also RTP members should have their photographs and a brief biography on the website.

Steve Roberts informed the RTP that Richard Carey (Managing Director, Rotherham Advertiser) was keen to support good news stories.

Lawson Pater asked if partners were collectively providing enough good news stories to build a positive reputation via the local media to support the plan.

Carole Haywood informed the RTP that marketing materials were in short supply to promote the initiatives, and any ideas or donations of goods would be greatly appreciated.

5. **Planning for the future – the new community strategy and vision (workshop session)**

The group broke into workshops to discuss the four priority themes of:

- Active Rotherham
- Connected Rotherham
- Welcoming Rotherham
- Aspirational Rotherham

The notes from the workshop are summarised at appendix A.

**Vision statement**

Specific feedback and suggestions were received from each of the four workshops regarding the vision statement for the strategy. These included:

- Could we find an alternative to the word ‘services’ within the vision?
- Change the word ‘borough’ to ‘community’
- The vision is possibly too long – should it be something
| **Agreed** | ‘catchy’ and memorable? (Can anyone remember it/say what it is without looking?)  
- Who is the target audience for the strategy? The wording may need to be simplified if the audience is members of the public  
- The vision should be aspirational and high level – with the ‘mission’ underneath setting out what will be done to achieve it  

Carole Haywood confirmed that the next step is to write an initial draft of the community strategy, with community engagement sessions to take place throughout the summer.  

The RTP agreed to send any further comments regarding the development of the draft community strategy to Carole Haywood. | All |
|---|---|
| **6.** | **AOB**  
**Honouring achievement**  
Steve Roberts asked if there were any plans to officially recognise the Rotherham man who had rescued an injured climber on Mount Everest. Cllr Chris Read responded that this was something that he would like to do, and extend as part of a wider initiative of recognising the achievements of Rotherham people.  

**Marathon relay**  
Sharon Kemp informed the group of plans to run/walk a relay marathon in Rotherham and asked for volunteers to participate.  

**Volunteer walk**  
The volunteer walk took place on Tuesday 7th June and was very well attended. | All |

Next meeting: Wednesday 14th September, 5.30-7.30, Holiday Inn Rotherham, West Bawtry Road, Rotherham, S60 2XL (including Thinkingplace workshop with a wider stakeholder invite)